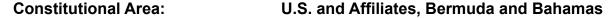
2022-2023 District Goals

District: 20 K1





SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 40% of clubs in our district report service.

Action Plan

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MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	25
2nd Quarter	1	25	25	25
3rd Quarter	0	0	50	25
4th Quarter	1	25	25	50

FY New Clubs

2

FY Charter Members

50

FY New Members

125

FY Retention Goal

125

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

<u>district20k1Action PlanMbrshpRetPttwoFIN24May21 (4)PRTDec26FIN.docx</u> district20k1Action PlanMembershipPtOne24May21 Template en (1) (4)PRTDec26FIN.docx

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

<u>district20k1Action Plan LeadershipClubOffFINPtone23May21 (3)PRTDEC26FINUPdtd.docx</u> district20k1Action Plan LeadershipZCRCFINPt210May21PRTDec26FIN.docx

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

district20k1ActionPlanLCIF26May21PRTDecFIN.docx

CUSTOM GOALS

Goal Statement	
Action Plan	
Goal Statement	
Action Plan	